

# Monmouth County

Division of Economic and Demographic Research

Office of Research & Information

New Jersey Department of Labor and Workforce Development

February 2026



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**WHO ARE  
WE?**

New Jersey Department of Labor  
Office of Research and Information



Division of Economic and Demographic  
Research

**SDC**

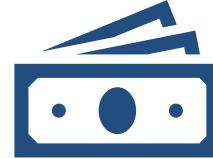
**BLS**

**LMI**

# The purpose of this report is to highlight the key demographic and economic trends in the county



Monmouth County's population is **older and less diverse** than the state average, with a higher proportion of residents holding a bachelor's degree or higher.



Monmouth County's real GDP ranks 8th among all New Jersey counties. **Unemployment** follows state trends but stays slightly below the New Jersey average.



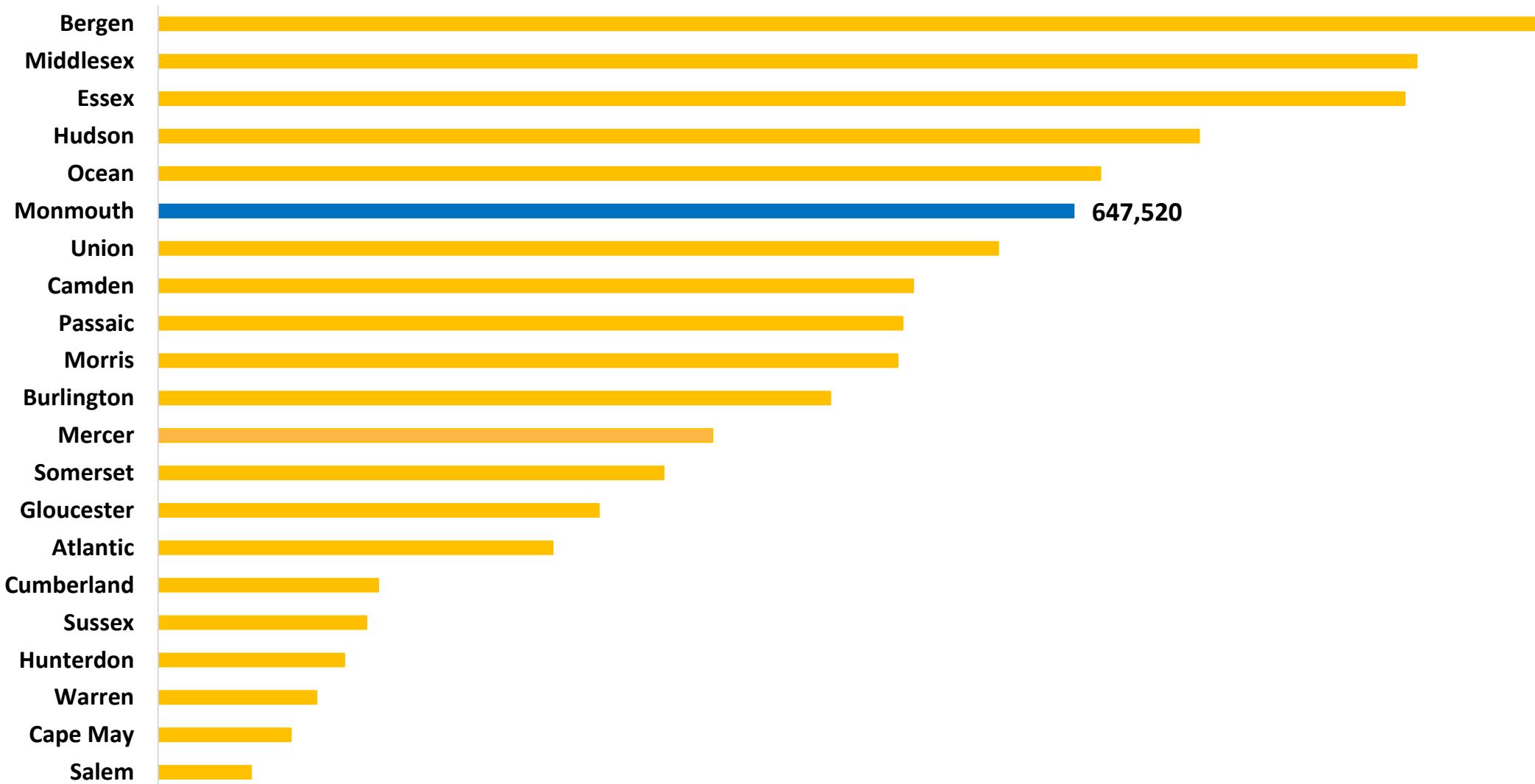
The **top** occupations in demand include Registered Nurses, Retail Salespersons, First-Line Supervisors of Retail Sales Workers



# **DEMOGRAPHIC AND HOUSING CHARACTERISTICS**

**Mercer County's population was 392,138 in 2024.**

**Population Estimates by County in New Jersey, 2024**



**Monmouth County's population is older and less diverse than the state overall.**

### **Demographic Characteristics**

<b>Indicator</b>	<b>Monmouth County</b>	<b>New Jersey</b>
<b>Median Age</b>	43.5	40.1
<b>% of Older Population (65+)</b>	20.4%	18.0%
<b>% of Language Other Than English Spoken at Home</b>	18.7%	34.3%
<b>% of Foreign-Born Population</b>	14.2%	25.0%
<b>% of Hispanic or Latino (of Any Race)</b>	13.3%	23.5%

The share of Monmouth County residents with a bachelor's degree or higher is 6.8 percentage points above the state average.

### **Educational Attainment (Population 25 Years and Older)**

<b>Indicator</b>	<b>Monmouth County</b>	<b>New Jersey</b>
<b>High School or Equivalent Degree</b>	21.0%	24.7%
<b>Some College, No Degree</b>	14.2%	14.5%
<b>Associate's Degree</b>	7.1%	6.6%
<b>Bachelor's Degree or Higher</b>	51.3%	44.5%
<b>High School Degree or Higher</b>	93.7%	90.4%

**Monmouth County has a higher median household income and a lower poverty rate compared to the state overall.**

<b>Income &amp; Poverty</b>		
<b>Indicator</b>	<b>Mercer County</b>	<b>New Jersey</b>
<b>Median Household Income</b>	\$121,269	\$104,294
<b>% of Poverty</b>	6.7%	9.2%

*Note: Median Household Income in the Past 12 Months (in 2023 Inflation-Adjusted Dollars)*

**Monmouth County residents pay higher rent and have a higher homeownership rate compared to the state average.**

### **Housing Characteristics**

<b>Indicator</b>	<b>Monmouth County</b>	<b>New Jersey</b>
<b>Total Households</b>	253,580	3,543,944
<b>Median Gross Rent</b>	\$1,856	\$1,800
<b>Homeownership Rate</b>	73.6%	63.9%
<b>% of Housing Value of Owner Occupied (<math>\geq \\$300,000</math>)</b>	92.7%	80.7%

**Monmouth County residents have longer commute times, and a higher percentage of remote workers compared to the state average.**

### Commuting Characteristics

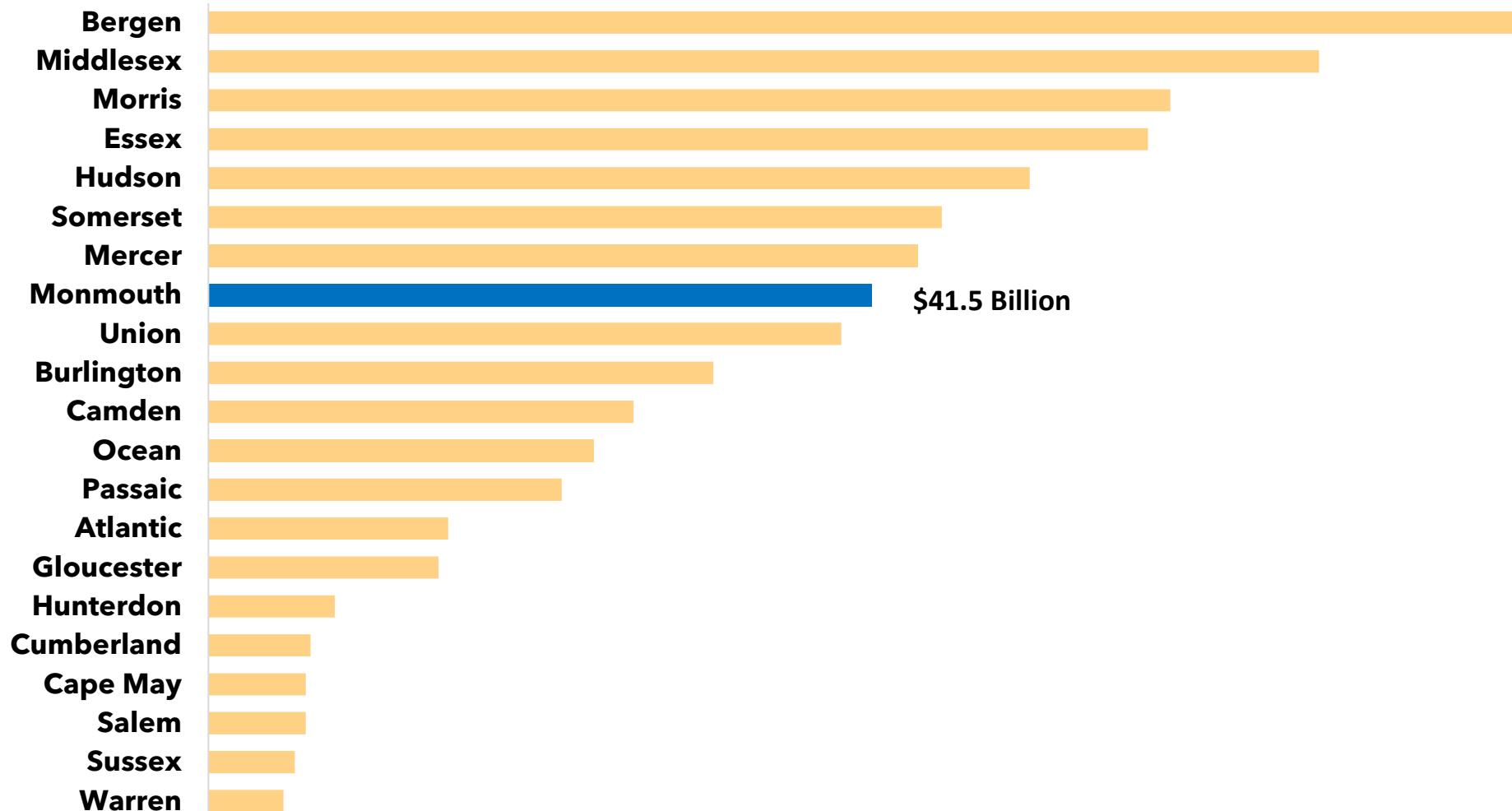
Indicator	Monmouth County	New Jersey
Average Travel Time to Work (in Minutes)	34.9	31.9
% of Public Transportation	6.8%	9.7%
% of Working From Home	15.6%	13.5%

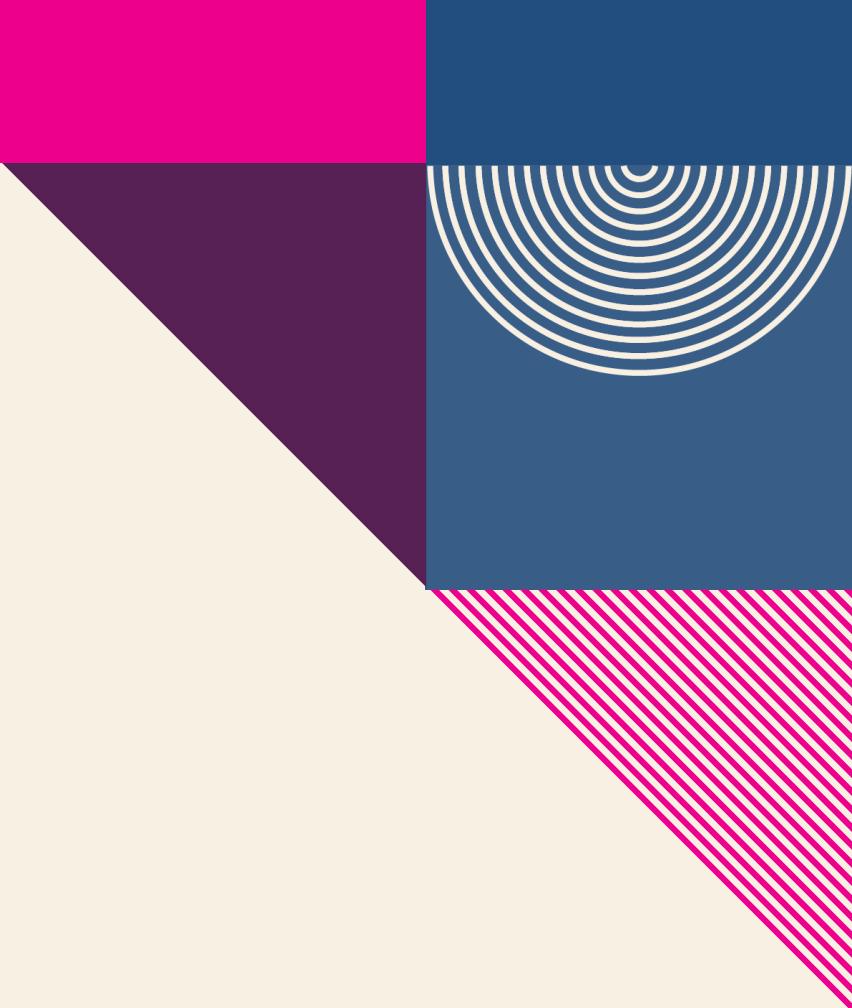
An abstract graphic on the left side of the page features a large, light beige triangle pointing towards the right. Inside this triangle is a dark purple triangle pointing upwards. To the left of the purple triangle is a white circle. Below the purple triangle is a dark blue square. To the left of the square is a grey circle with blue concentric lines. Below the grey circle is a red square with white diagonal stripes. To the left of the red square is a pink square with white diagonal stripes. At the bottom left is a red square with white horizontal stripes. To the right of the red square is a grey triangle pointing downwards. To the right of the grey triangle is a dark red triangle pointing upwards.

# ECONOMY

In 2023, Monmouth County's real GDP was \$41.5 billion, ranking 8th among all New Jersey counties.

### Real Gross Domestic Product (GDP) by County in New Jersey, 2023





# Establishments and Employment

## Monmouth County

Source: Quarterly Census of Employment and Wages (QCEW) program, Q3 2024

The QCEW program produces quarterly and annual data on the number of establishments, total employment, and wages for workers covered by New Jersey unemployment insurance (UI) laws, as well as federal employees under the Unemployment Compensation for Federal Employees (UCFE) program. This data is published at various geographical and industry levels.

# 17.4% of Monmouth County establishments are in the health care and social assistance.

## Monmouth County Establishments, Ranked by Percent of the Total Establishments Private

Industry	Total Number of Establishments	Total Number of Employees	% of Total Establishments
Health Care and Social Assistance	3,759	54,667	17.4%
Professional and Technical Services	2,696	19,228	12.5%
Retail Trade	2,372	36,014	11.0%
Construction	1,914	16,348	8.9%
Other Services, Ex. Public Admin	1,903	12,012	8.8%
Accommodation and Food Services	1,827	29,644	8.5%
Administrative and Waste Services	1,338	14,052	6.2%
Finance and Insurance	1,073	8,568	5.0%
Wholesale Trade	877	7,462	4.1%
Unclassified	848	933	3.9%
Real Estate and Rental and Leasing	653	4,006	3.0%
Manufacturing	525	9,343	2.4%
Arts, Entertainment, and Recreation	486	8,623	2.3%
Transportation and Warehousing	402	5,469	1.9%
Educational Services	353	6,078	1.6%
Information	306	4,675	1.4%

Note: Full list of establishments in Monmouth County is available in [Appendix](#).

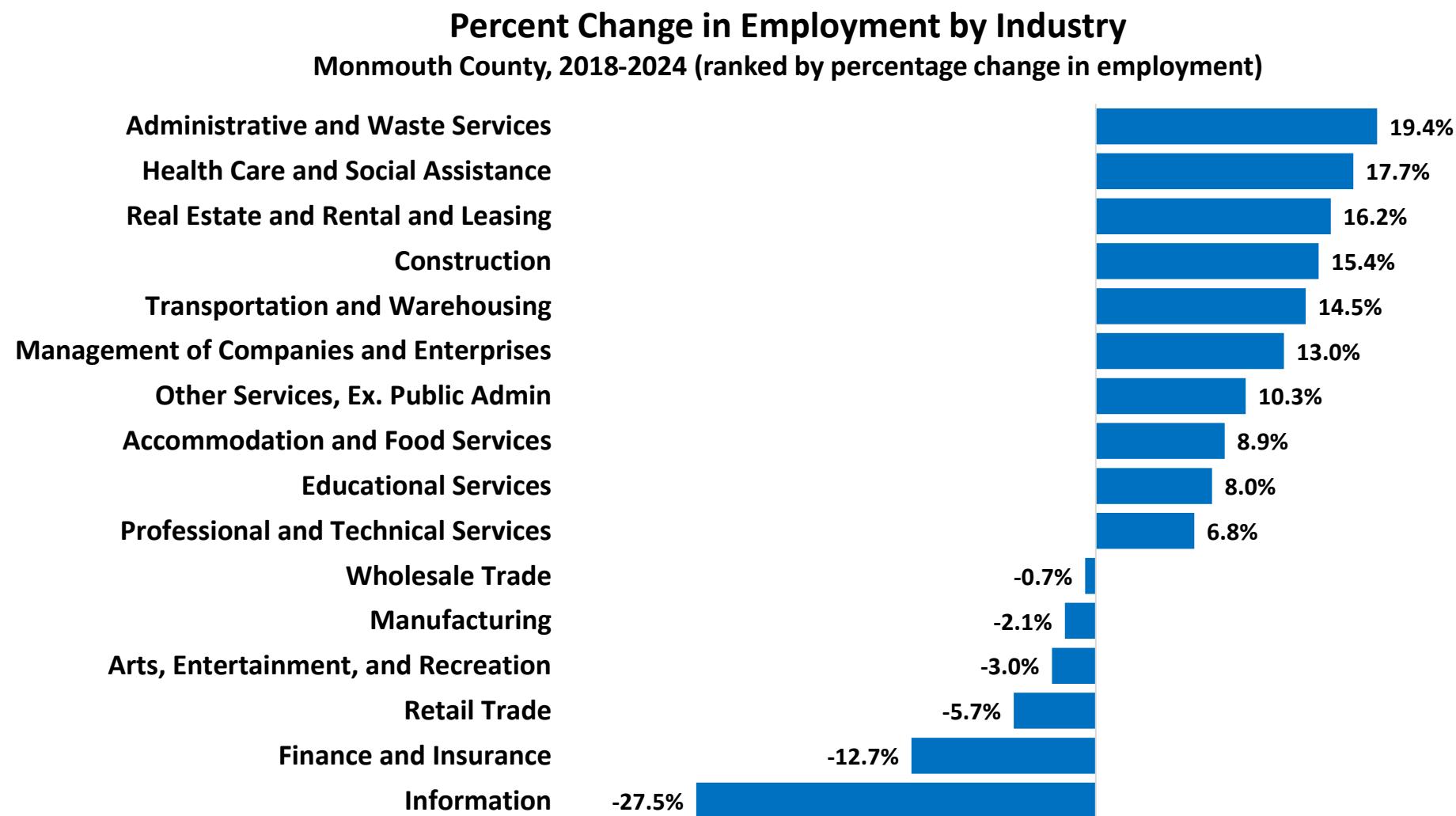
In Monmouth County, health care and social assistance has higher employment shares compared to state averages.

### Employment by Private Service-Providing Industries Monmouth County vs. New Jersey, 2024

Industry	Monmouth County		New Jersey		Difference between
	Employment	% of Total	Employment	% of Total	
Construction	16,348	6.7%	164,014	4.5%	2.2%
Manufacturing	9,343	3.8%	253,054	6.9%	-3.0%
Wholesale Trade	7,462	3.1%	213,549	5.8%	-2.7%
Retail Trade	36,014	14.8%	427,521	11.6%	3.1%
Transportation and Warehousing	5,469	2.2%	233,943	6.4%	-4.1%
Information	4,675	1.9%	76,199	2.1%	-0.2%
Finance and Insurance	8,568	3.5%	189,987	5.2%	-1.7%
Real Estate and Rental and Leasing	4,006	1.6%	63,263	1.7%	-0.1%
Professional and Technical Services	19,228	7.9%	336,105	9.1%	-1.3%
Management of Companies and Enterprises	3,940	1.6%	82,588	2.2%	-0.6%
Administrative and Waste Services	14,052	5.8%	286,750	7.8%	-2.0%
Health Care and Social Assistance	54,667	22.4%	656,356	17.8%	4.6%
Arts, Entertainment, and Recreation	8,623	3.5%	73,699	2.0%	1.5%
Accommodation and Food Services	29,644	12.2%	328,905	8.9%	3.2%
Other Services, Ex. Public Admin	12,012	4.9%	144,086	3.9%	1.0%

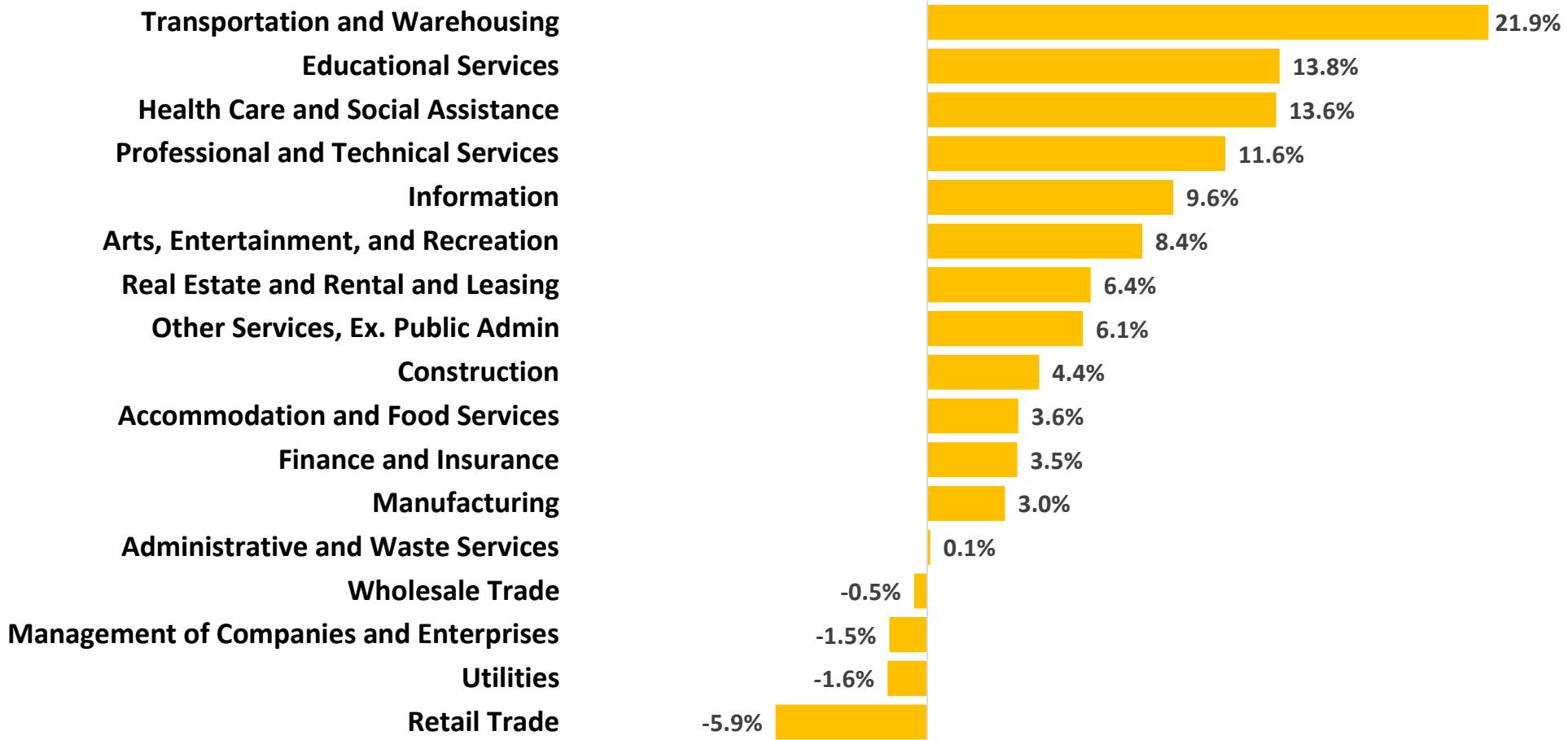
Note: Mercer county represents Trenton-Princeton MSA in the Current Employment Statistics. Full list of employment by industry is available in [Appendix](#).

Between 2018 and 2024, administrative and waste services saw the largest employment growth in Monmouth County, increasing by 19.4%.



**Transportation and warehousing saw strong growth in New Jersey, expanding by 21.9% from 2018 to 2024.**

**Percent Change in Employment by Industry**  
New Jersey, 2018-2024 (ranked by percentage change in employment)





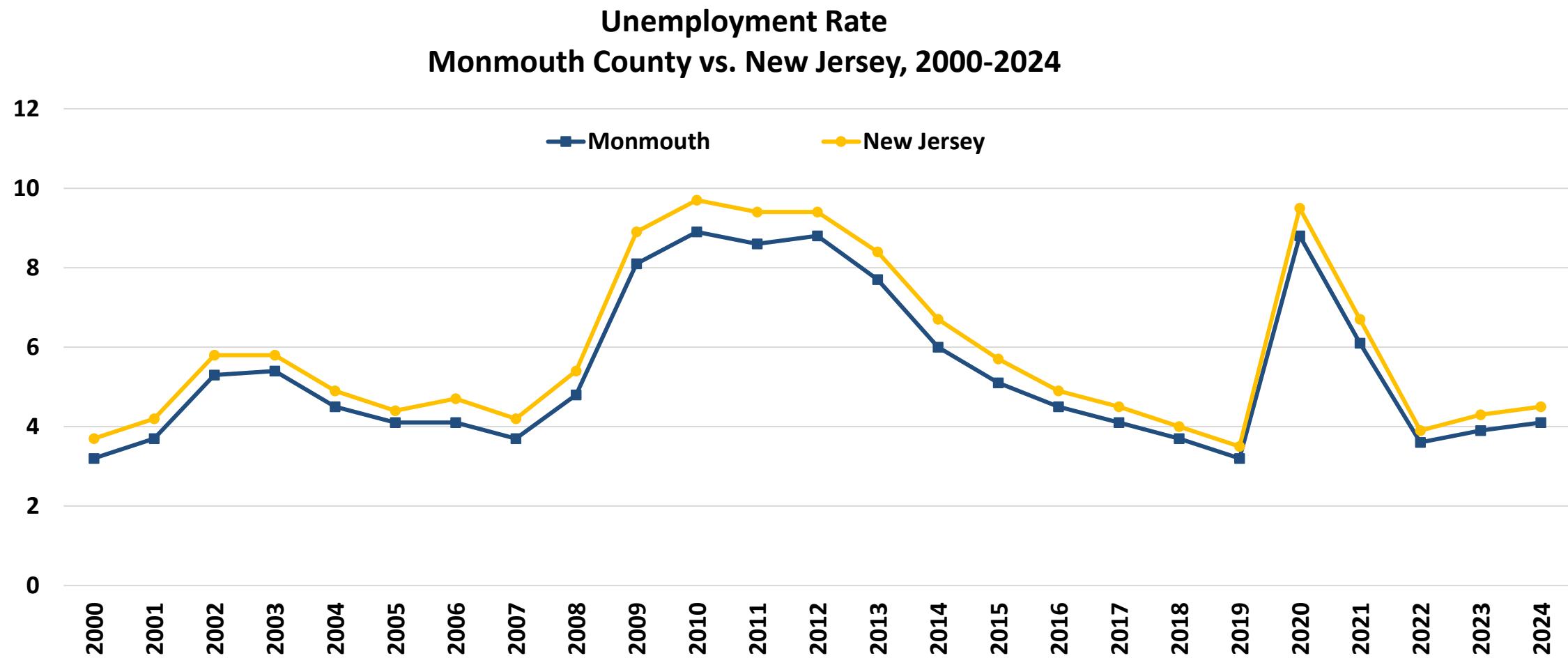
# Unemployment Trend

## Monmouth County vs. New Jersey

Source: Local Area Unemployment Statistics (LAUS), 2024

The Local Area Unemployment Statistics (LAUS) program produces monthly and annual employment, unemployment, and labor force data for Census regions and divisions, States, counties, metropolitan areas, and many cities, by place of residence.

Unemployment in Monmouth County follows state trends but stays slightly below the New Jersey average.





# Occupational Employment and Wages

## Monmouth County vs. New Jersey

Source: 2024 National Occupational Employment and Wage Estimates (OEWS)

The Occupational Employment and Wage Statistics (OEWS) program produces employment, and wage estimates annually for approximately 830 occupations. These estimates are available for the nation, for individual states, and for metropolitan and nonmetropolitan areas; national occupational estimates for specific industries are also available.

**22.8% of Monmouth County's total employment is concentrated in the top 10 occupations.**

**Top 10 Occupations, Ranked by Employment  
Monmouth County, 2024**

Occupation	Employment	% of Total Employment	Median Hourly Wage
Home Health and Personal Care	7,920	2.9%	\$18.81
Retail Salespersons	7,830	2.9%	\$17.13
Cashiers	7,510	2.7%	\$16.25
Fast Food and Counter Workers	7,000	2.6%	\$16.23
Registered Nurses	6,640	2.4%	\$51.33
Waiters and Waitresses	5,930	2.2%	\$20.37
Office Clerks, General	5,210	1.9%	\$23.56
Receptionists and Information	5,010	1.8%	\$18.69
Stockers and Order Fillers	4,980	1.8%	\$17.40
General and Operations Manage	4,310	1.6%	\$64.78
<b>Top 10 Occupations, Total</b>	<b>62,340</b>	<b>22.8%</b>	
<b>All Occupations, Total</b>	<b>273,920</b>	<b>100.0%</b>	<b>\$25.88</b>

*Note:* OES collects the data for 2024.

**In New Jersey, the top 10 occupations account for 20% of total employment.**

**Top 10 Occupations, Ranked by Employment  
New Jersey, 2024**

Occupation	Employment	% of Total Employment	Median Hourly Wage
Home Health and Personal Care Aides	105,460	2.5%	\$17.83
Laborers and Freight, Stock, and Material Movers	101,720	2.4%	\$18.78
Registered Nurses	95,150	2.2%	\$49.39
Cashiers	93,270	2.2%	\$15.96
Retail Salespersons	87,760	2.1%	\$17.13
Fast Food and Counter Workers	86,980	2.0%	\$16.01
Packers and Packagers, Hand	76,060	1.8%	\$20.56
Office Clerks, General	71,140	1.7%	\$23.07
Stockers and Order Fillers	70,780	1.7%	\$17.69
Janitors and Cleaners	67,590	1.6%	\$17.94
<b>Top 10 Occupations, Total</b>	855,910	20.1%	
<b>All Occupations, Total</b>	4,250,430	100.0%	\$27.51

*Note:* OEWS collects the data for 2024.

Between 2022 and 2032 in Monmouth County, health care support occupation group are projected to see the largest growth (+2,850).

**Actual and Projected Employment by Occupation Group, Monmouth County**  
**Top 10 Occupation groups ranked by 2032 Employment Projections**

Occupational Group	2022	2032	Net Change	Percent Change
	Actual	Projected		
Office and Administrative Support	38,450	37,450	-1,000	2.6%
Sales and Related	29,250	29,350	100	0.3%
Food Preparation and Serving Related	26,100	27,850	1,750	6.8%
Transportation and Material Moving	23,650	25,900	2,250	9.6%
Management	21,250	23,350	2,100	10.1%
Healthcare Practitioners and Technical	20,350	22,900	2,550	12.3%
Educational Instruction and Library	19,450	20,750	1,300	6.6%
Business and Financial Operations	17,100	18,200	1,100	6.4%
Healthcare Support	16,000	18,850	2,850	17.8%
Personal Care and Service	13,550	15,550	2,000	15.0%

Note: Employment data for Top 15 occupational groups is available in the [Appendix](#).

A complex abstract graphic on the left side of the page. It features a large, light gray circle with blue concentric lines inside. To its right is a blue square with a diagonal pink and white striped pattern. Below these are several other geometric shapes: a red square with white diagonal stripes, a gray triangle, a red triangle, and a red square with white diagonal stripes. The background of the graphic area is a light beige color.

# JOB POSTINGS



# Job Postings

## Monmouth County vs. New Jersey

Source: Lightcast

Lightcast collects raw data on postings from more than 160,000 online sources, then synthesizes and interprets those findings to provide meaningful insight in near real time. Job posting analytics can identify supply and demand for workers, skills, and jobs all over the world, as well as important contextual details like compensation trends.

Limitations: One job posting does not necessarily equal one actual job opening. Some companies may post jobs to signal growth to investors or advertise positions in multiple states. Additionally, a decline in job postings doesn't always indicate reduced demand; it could simply mean that companies have already filled their positions and are no longer actively recruiting. We treat this data as directional, offering insights into employer demand rather than exact measurements.



## **Top 5 Hiring Companies**

### **Monmouth County, 2024**

- **Hackensack Meridian Health**
- **RWJ Barnabas Health**
- **CentraState Healthcare System**
- **Monmouth University**
- **Walgreens Boots Alliance**

## Top 5 Occupations Monmouth County, 2024

- Registered Nurses
- Retail Salespersons
- First-Line Supervisors of Retail Sales Workers
- Home Health Aides
- Patient Representatives





## **Top 5 Specialized Skills Monmouth County, 2024**

- **Nursing**
- **Merchandising**
- **Selling Techniques**
- **Billing**
- **Marketing**

## Top 5 Software Skills

- Microsoft Office (e.g., Excel, and PowerPoint)
- Programming Language (e.g., SQL, Python, and R)
- Google Workspace
- Epic EMR
- QuickBooks



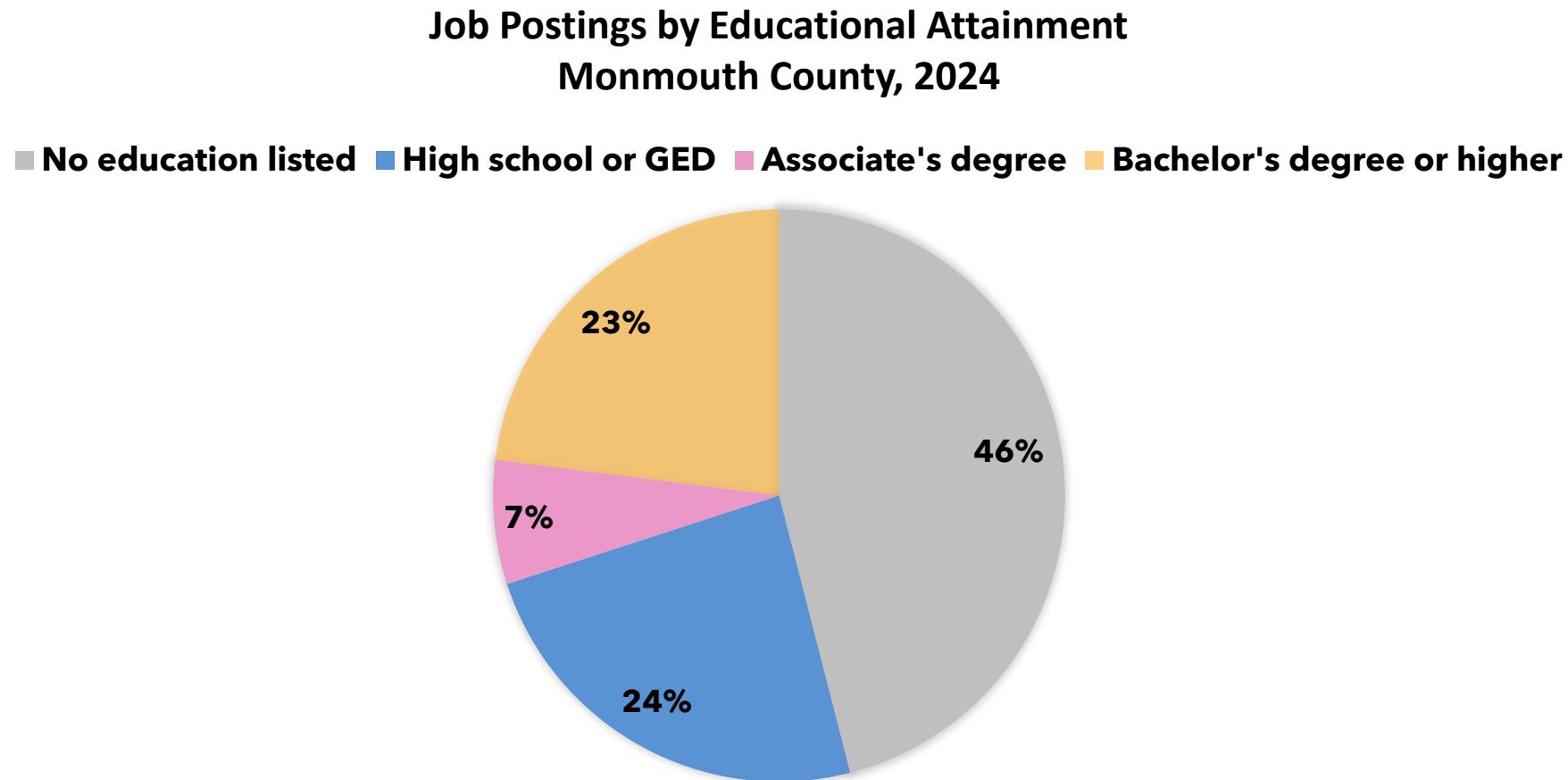


## **Top 5 Soft Skills Monmouth County, 2024**

- **Communication**
- **Customer Service**
- **Sales**
- **Management**
- **Leadership**



**23% of job postings in Monmouth County require a bachelor's degree or higher.**



*Note:* Bachelor's degree or higher includes Bachelor's Degree, Master. Ph.D. or Professional Degree. While 46% of job postings did not specify educational attainment, this does not necessarily mean there are no requirements for it.



# AI-related Job Postings

## Monmouth County vs. New Jersey

Source: Lightcast

To identify AI-related job postings, ORI-EDR compiled a curated list of 130 specific terms. A job listing is deemed AI-related if any of these terms appear in the skills section. A job listing is classified as AI-related if any of these terms are present in the skills section. This includes, but is not limited to, terms such as "AI/ML Inference," "Conversational AI," "Machine Learning Algorithms," "Supervised Learning," and "Deep Learning."

Limitations: One job posting does not necessarily equal one actual job opening. Some companies may post jobs to signal growth to investors or advertise positions in multiple states. Additionally, a decline in job postings doesn't always indicate reduced demand; it could simply mean that companies have already filled their positions and are no longer actively recruiting. We treat this data as directional, offering insights into employer demand rather than exact measurements.



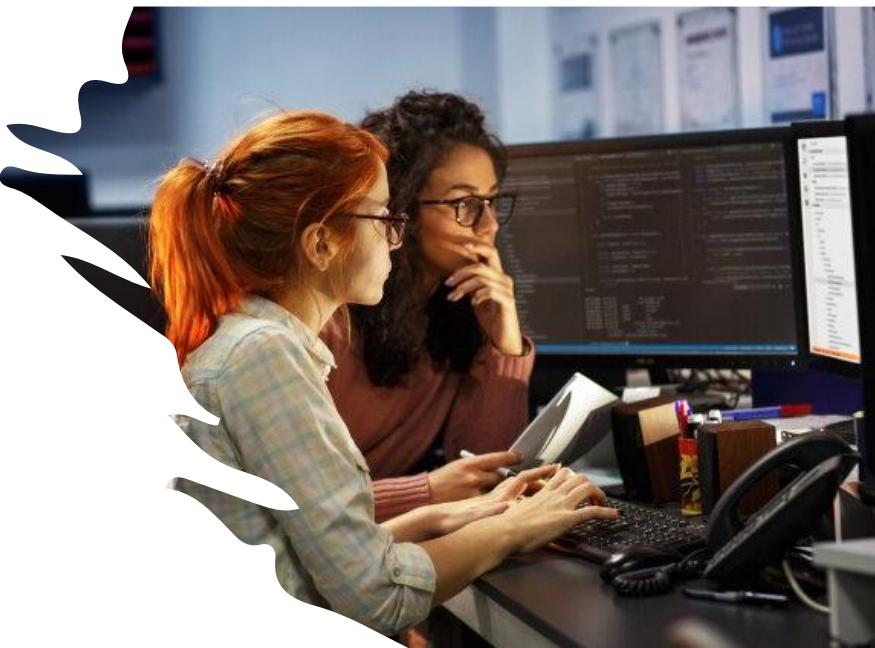
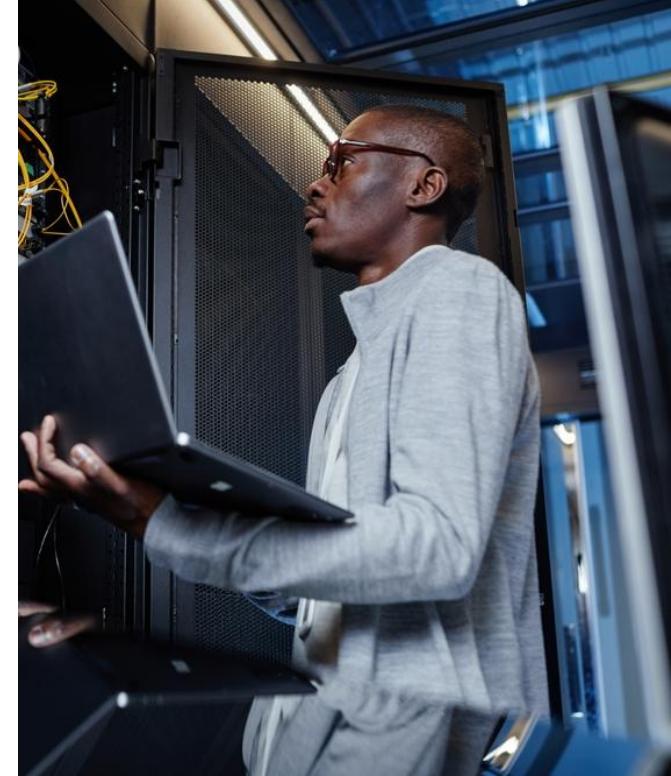
## **Top 5 AI-related Hiring Companies Monmouth County, 2024**

- **Hackensack Meridian Health**
- **AT&T**
- **RWJ Barnabas Health**
- **New Jersey Resources**
- **Guardian Life**

# Top 5 AI-related Occupations

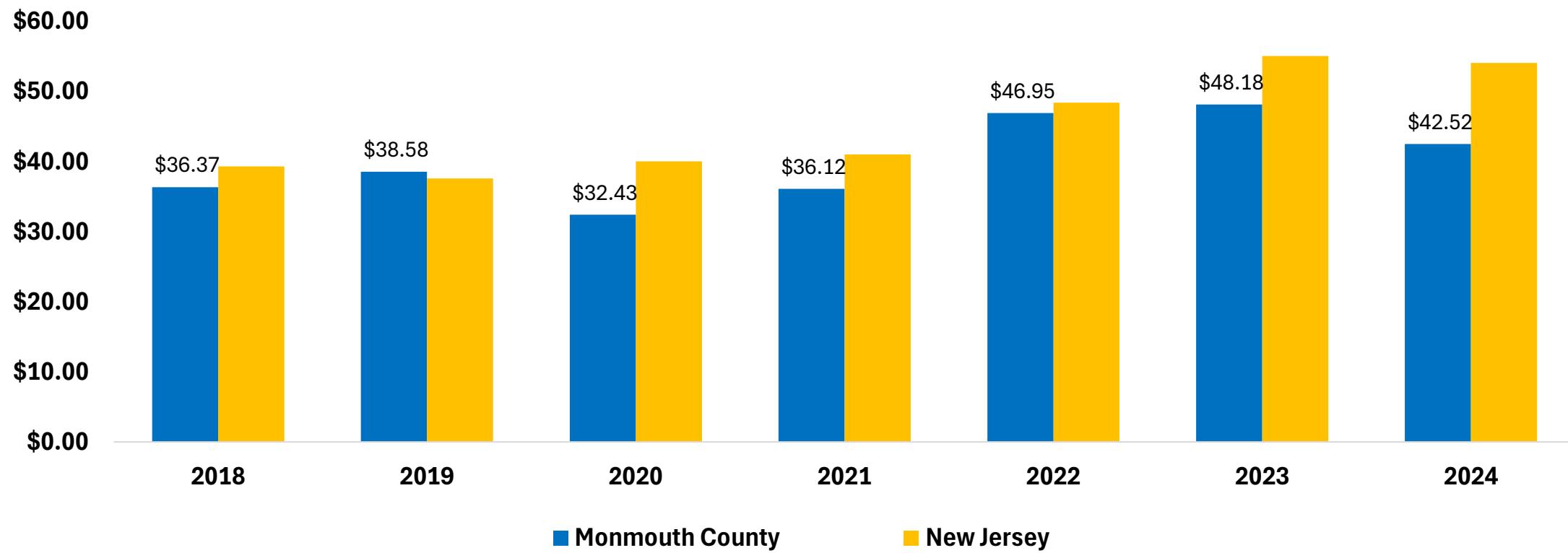
## Monmouth County, 2024

- Software Developers
- Project Management Specialists
- Marketing Managers
- Computer Network Architects
- Medical and Health Services Managers



**In Monmouth County, the median hourly wage for AI-related job postings is lower than the state average.**

**Median Hourly Wage in AI-related Job Postings,  
Monmouth County vs. New Jersey, 2018-2024**





# TAKEAWAYS



- **Key Economic and Workforce Insights: Monmouth County**

- **Demographics**

- Monmouth County's population is older and less diverse than the New Jersey average.
- Monmouth County's education level is higher than the state overall, the proportion of residents with a bachelor's degree or higher is 6.8 percentage points higher than the state average.

- **Regional Variation**

- There are differences in economic and housing characteristics across Monmouth County's municipalities.



- **Key Economic and Workforce Insights: Monmouth County (Continued)**

- **Industry Composition**

- 17% of business establishments are in health care and social assistance.
- Health care and social assistance, and accommodation and food services sectors have higher employment shares in Monmouth County compared to state average.



- **Key Economic and Workforce Insights: Monmouth County (Continued)**

- **Occupational Demand in the County**
  - **Top Projected Occupations by 2032**
    - Health Care and Support
    - Health Care Practitioners and Technical
    - Transportation and Material Moving
    - Personal Care and Service
    - Food Preparation and Serving Related



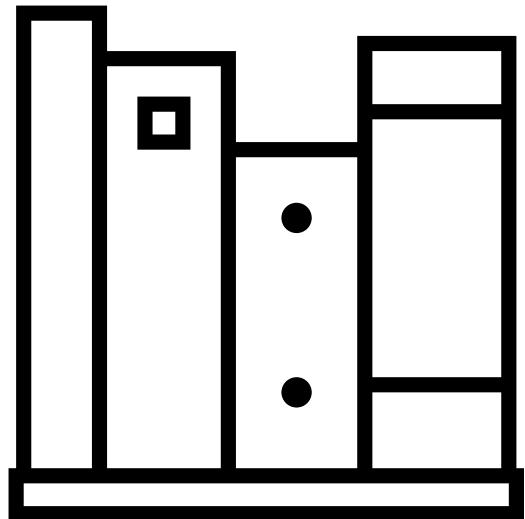
- **Key Economic and Workforce Insights: Monmouth County (Continued)**

- **Occupational Demand in the County**

- **Top Occupations by Job Postings**

- Registered Nurses
- Retail Salespersons
- First-Line Supervisors of Retail Sales Workers
- Home Health Aides
- Patient Representatives

# 2025 Report Overview and Subscription Information



This report was prepared by the Office of Research and Information, Division of Economic & Demographic Research. This division collects and disseminates vital data on employers, employees, and population demographics.

# 2025-2026 NJDOL PUBLICATIONS

- [Real-Time Insights: Analysis of Job Posting Data in New Jersey for 2025](#) (January 2026)
- [Identifying and Tracking Emerging Occupations in New Jersey's Key Sectors](#) (January 2026)
- [New Jersey's Manufacturing Sector](#) (Winter 2025)
- [County Brief: Labor Market Facts](#) (December 2025)
- [Labor Market Spotlight - Celebrating New Jersey's Veterans](#) (Issue No. 28, Volume 3: November 2025)
- [Labor Market Spotlight - New Jersey's Waterways Help Keep the Economy Flowing](#) (Issue No. 27, Volume 3: October 2025)
- [New Jersey Employment Situation](#) (September 2025)
- [Job Openings and Labor Turnover Survey \(JOLTS\)](#) (August 2025)
- [New Jersey Building Permits](#) (August 2025)
- [New Jersey's Life Sciences Sector](#) (Fall 2025)
- [Labor Market Spotlight - The Industries Powering New Jersey's Special Moments](#) (Issue No. 26, Volume 3: August 2025)
- [New Jersey's Health Care Sector](#) (June 2025)
- [New Jersey Business Employment Dynamics](#) (May 2025)
- [Survey of Occupational Injuries and Illnesses \(SOII\)](#) (April 2025)
- [Labor Market Spotlight - Fortune 500 Companies](#) (Issue No. 25, Volume 3: March 2025)
- [Labor Market Spotlight - Young Adult Workforce](#) (Issue No. 24, Volume 3: January 2025)

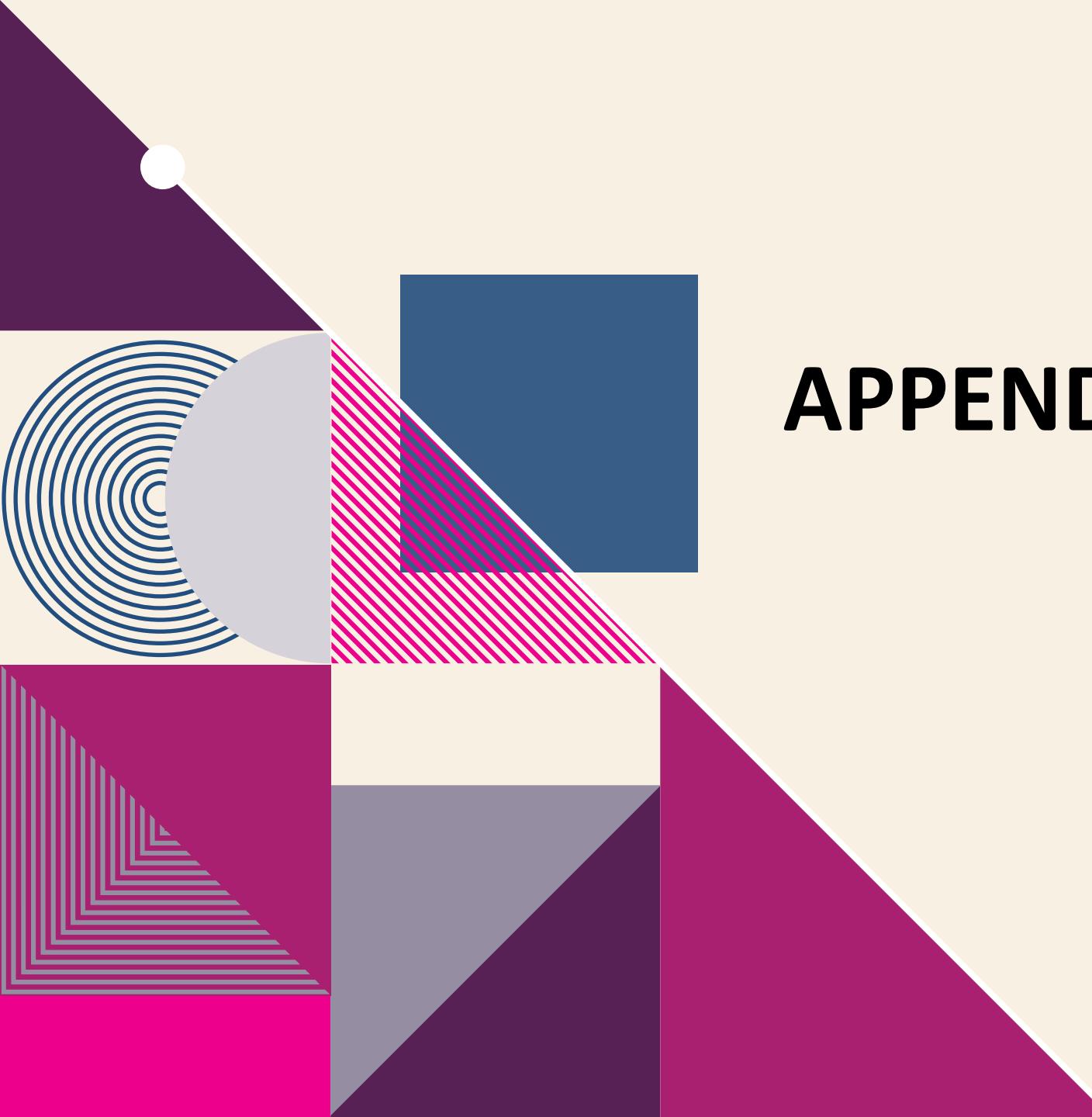
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THANK YOU!



# APPENDIX

## Monmouth County Establishments, Ranked by Percent of the Total Establishments

### Private

Industry	Total Number of Establishments	Total Number of Employees	% of Total Establishments
<b>Health Care and Social Assistance</b>	3,759	54,667	17.4%
<b>Professional and Technical Services</b>	2,696	19,228	12.5%
<b>Retail Trade</b>	2,372	36,014	11.0%
<b>Construction</b>	1,914	16,348	8.9%
<b>Other Services, Ex. Public Admin</b>	1,903	12,012	8.8%
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<b>Unclassified</b>	848	933	3.9%
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<b>Manufacturing</b>	525	9,343	2.4%
<b>Arts, Entertainment, and Recreation</b>	486	8,623	2.3%
<b>Transportation and Warehousing</b>	402	5,469	1.9%
<b>Educational Services</b>	353	6,078	1.6%
<b>Information</b>	306	4,675	1.4%
<b>MGT of Companies and Enterprises</b>	91	3,940	0.4%
<b>Agriculture, Forestry, Fishing &amp; Hunting</b>	80	763	0.4%
<b>Utilities</b>	54	2,003	0.3%
<b>Total</b>	<b>21,562</b>	<b>243,841</b>	<b>100.0%</b>

*Note:* An establishment is considered unknown when there is insufficient detail to accurately determine its primary industry at that location. It will be assigned an industry code once the program can verify its main business activity.

**Actual and Projected Employment by Occupation Group, Monmouth County Top 15 Occupations ranked by 2032 Employment Projections**

<b>Occupational Group</b>	<b>2022</b>	<b>2032</b>	<b>Net</b>	<b>Percent</b>
	<b>Actual</b>	<b>Projected</b>	<b>Change</b>	<b>Change</b>
<b>Office and Administrative Support</b>	38,450	37,450	-1,000	-2.6%
<b>Sales and Related</b>	29,250	29,350	100	0.3%
<b>Food Preparation and Serving Related</b>	26,100	27,850	1,750	6.7%
<b>Transportation and Material Moving</b>	23,650	25,900	2,250	9.5%
<b>Management</b>	21,250	23,350	2,100	9.9%
<b>Healthcare Practitioners and Technical</b>	20,350	22,900	2,550	12.5%
<b>Educational Instruction and Library</b>	19,450	20,750	1,300	6.7%
<b>Business and Financial Operations</b>	17,100	18,200	1,100	6.4%
<b>Healthcare Support</b>	16,000	18,850	2,850	17.8%
<b>Personal Care and Service</b>	13,550	15,550	2,000	14.8%
<b>Construction and Extraction</b>	13,000	13,800	800	6.2%
<b>Installation, Maintenance, and Repair</b>	10,850	11,800	950	8.8%
<b>Computer and Mathematical</b>	9,900	11,550	1,650	16.7%
<b>Building and Grounds Cleaning and Maintenance</b>	9,550	10,200	650	6.8%
<b>Production</b>	8,850	9,100	250	2.8%